

Beavis & Butt-Head POLLUTE POLITICS





YOU KNOW, AL—IT SUCKS
THAT ALL THOSE PEOPLE
IN BOSNIA ARE BEING
WIPED OUT LIKE
FROGS AND BEETLES!

HUH-HUH-HUH-HUH! HEY, BILL—YOU SAID WIPE! HUH-HUH-HUH!

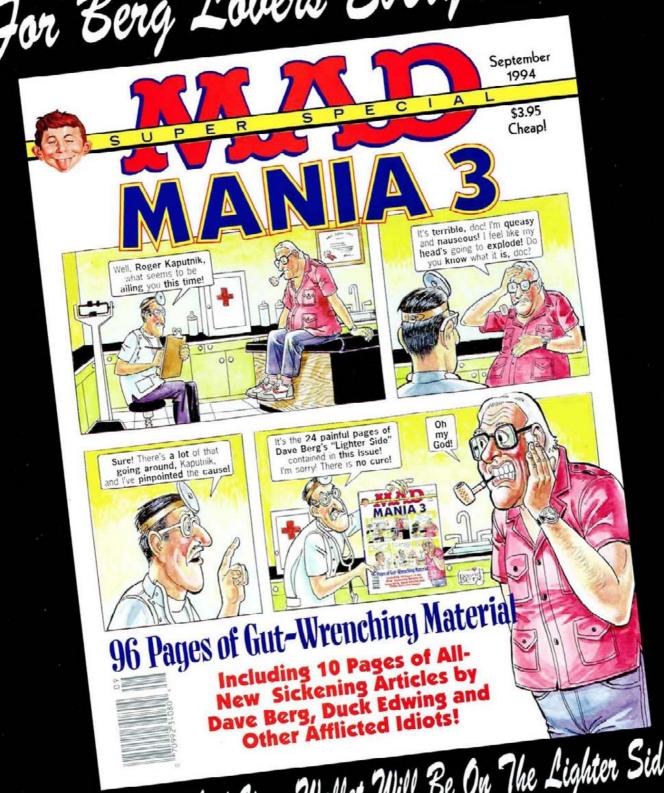
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For Berg Lovers Everywhere...



Buy It Today And Your Wallet Will Be On The Lighter Side



"These days, the problem with many neighborhoods is that there are more hoods than neighbors!" -Alfred E. Neuman

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DEPARTMENTS

AT THE JOKE OF MIDNIGHT DEPARTMENT
Every Single New Year's Eve
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of
The Lighter Side of
8 Runner-Up Prizes That Nobody Claimed
CITY OF ANGERS DEPARTMENT
John Callahan's Misguided Tour of L.A
COOKS, LINES AND ZINGERS DEPARTMENT
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TWIN GEEKS DEPARTMENT
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Spreads Into Politics
WHY THE LONG PHRASE? DEPARTMENT
Sentence-Length Product Names We'd Like To See
Ochtenoc Longuit roddet Maines Wed Line 10 000

"Various Places Around The Magazine

FRONT COVER ARTIST: SAM VIVIANO FRONT COVER IDEA: DESMOND DEVLIN

BACK COVER ARTIST JAMES WARHOLA BACK COVER WRITERS: JOE RAIOLA AND CHARLIE KADAU

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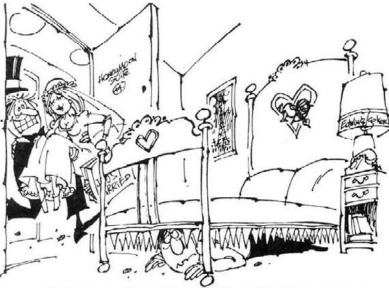
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WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

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Zip

USE COUPON OR DUPLICATE -

LETTERS AND TOMATOES DEPT



"JURASS-HAS-HAD-IT

OK-what's the deal with the two different covers for issue #323? Is the yellow cover worth more than the red cover or vice-versa? Either way, I bought both, so I guess your scheme worked-I'm now the proud owner of TWO equally worthless and overpriced magazines!

J. Johnson Nashville, TN

Dear J. (If that is your real initial)—Thank you for Dear J. (If that is your real initial)—Thank you for purchasing two copies of MAD #323! It is because of the generous guilibility of MAD readers such as yourself that our Associate Editor Charlie Kadau finally had enough money to get that gland operation he so desperately needed! As for the relative value of the red cover vs. the yellow, we posed this question to famed magazine expert Angus O'otter, of Angus O'otter's Famed Magazines of Erie, PA. Angus estimates that the yellow cover is about one and a half times more valuable than the red cover. which he that the yellow cover is about one and a halt times more valuable than the red cover, which he currently appraises at \$6,500 in "Fair" condition. We should caution you, however, that it was Angus who previously appraised copies of MAD #275 with the missing caption on page 21 at \$80,000. To date, no one's been able to get more than \$1.35 for THAT issuel—Ed.

I would like to speak my piece of mind! I am a loyal fan of MAD and have been for 20 of my 13 years on Earth. I am a bit perturbed about "Jurass-Has-Had-It Park" in MAD #323. On page 6, your DNA strand is missing the four different bases in DNAadenine, guanine, thymine and cytosine. Also, the order of these bases for dinosaurs is in the wrong order in your drawing. Our organization, The Smart Scientific People Who Have Seen Jurassic Park 249 Times, would like to set you straight.

Joshua E. Miller Gouverneur, NY

Josh–One can only wonder what strands of DNA are missing, twisted, mutated and bent in you and the other pointy-headed members of your cockamamie little organization! Besides, we checked with Paul Peter Porges, who was around when dinosaurs roamed the Earth, and he assures us our version is correct. So there!

ALL RIFLED UP

I can hardly believe it! Issue #323's "MAD Goes to a Skinhead Convention" contains a reference to the National Rifle Association that is almost non-pejorative! Are you guys actually starting to lighten up on the NRA and law-abiding gun owners? Or was someone asleep when that panel came up for proofreading?

John Berger Honolulu, HI

Zzzzzzzz-Ed.

MORON MAIL

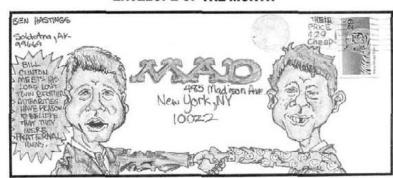
Hey! What's up with this "Fa fa fa" thing? Is it supposed to be some kind of snappy comeback or something?

Mike Beck Akron, OH

For your information, the use of "Fa fa fa" has a proud and rich tradition in literature, cinema and comedy. Who can forget that great World War II movie, "A Bridge Too Fa Fa Far," George Or well's classic novel "Animal Fa Fa Farm" and Gary Larson's hilarious daily comic strip "The Fa Fa Fa Side"! So, as you can see by this response, there is nothing snappy about "Fa fa fa" whatsoever!



ENVELOPE OF THE MONTH



This issue's envelope spotlights the art stylings of Ben Hastings of Soldotna, AKI Frankly, if WE were President and discovered we had a previously unknown Alfred E. Neuman-like half-brother, we'd get Attorney General Janet Reno and the F.B.I. to run some DNA tests—prontol

KNOCK ON ELWOOD

I don't get it! That Blossom chick writes one lousy letter and already you give her an interview in your magazine? I've written three times before. Where's MY interview?

Kent Elwood Ontario, Canada

Kent's right. We gave absolutely too much space to the lovely and talented Mayim Biolik on the basis of just one letter. So we decided to even the score by calling Kent up and asking him a couple of questions too! We really did!

QUESTION ONE: Don't you think Mayim Bialik is great in Blossom?

KENT: I feel as though I look better in a dress,

QUESTION TWO: Don't you think Mayim Bialik was great in the movie Beaches?

KENT: I think I could look better in a bikini.

We thank Kent for writing and also for sharing his keen insights with us!



Self-acknowledged potential bikini model Kent Elwood: Think he'd look best in the French-cut model with the thong back?

NEXT ISSUE ON SALE FEB. 8!

5UPER SPECIAL #95 ON SALE JAN. 4!

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

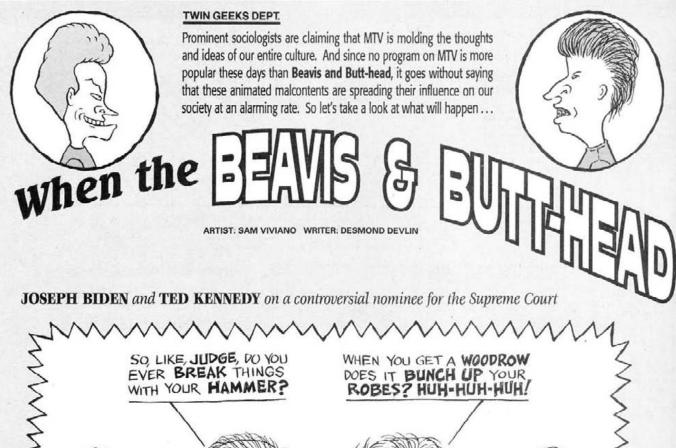
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Annie P. Gaines, General Manager.

"DEEP SPACE SWINE"



Former President George Bush and his wife Barbara . . . oh, no, wait a minute! We mean Star Trek: Deep Space Nine actors Mark Allen Shepherd as Morn, left, and Armin Shimerman as Ferengi Quark delight in seeing MAD #321, which includes our satire of their program. Later, the pair were seen tossing the issue down a nearby worm hole . . . coincidence??







*NOTE: Justices Rehnquist and Ginsburg are not really cartoon characters, so don't try this at home, kids!

Phenomenon Spreads Into Politics

DAN QUAYLE and MARIO CUOMO throwing out the ceremonial opening day pitch



ROSS PEROT and JACK KEMP on balancing the national deficit

WILLIAM BENNETT and BOB DOLE on a Sunday morning news program



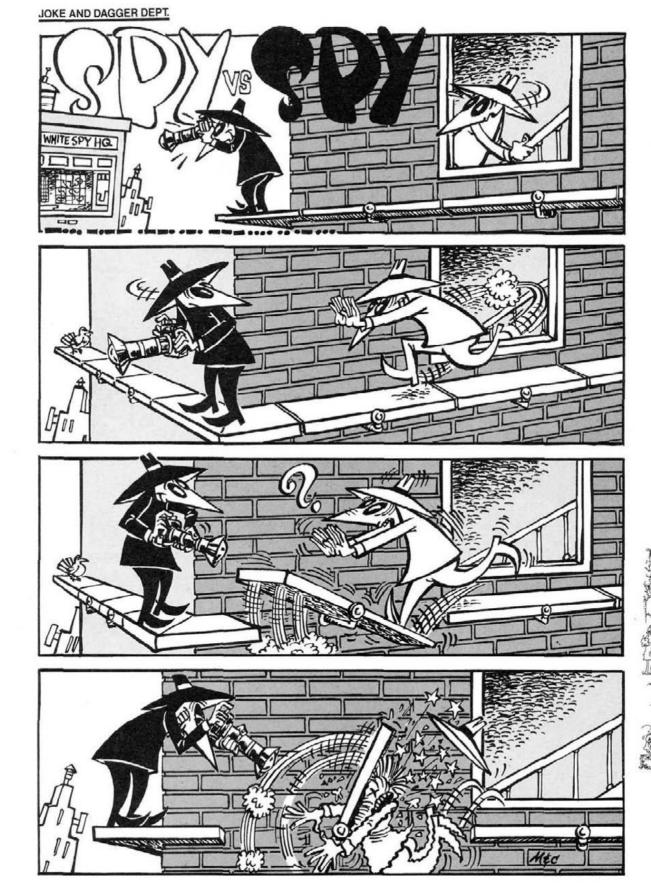
AND SO, LIKE NEXT TUESDAY, ALL AMERICANS MUST ASK THEMSELVES, DOES MY LIFE, LIKE SUCK WORSE NOW THAN IT SUCKED FOUR YEARS AGO?

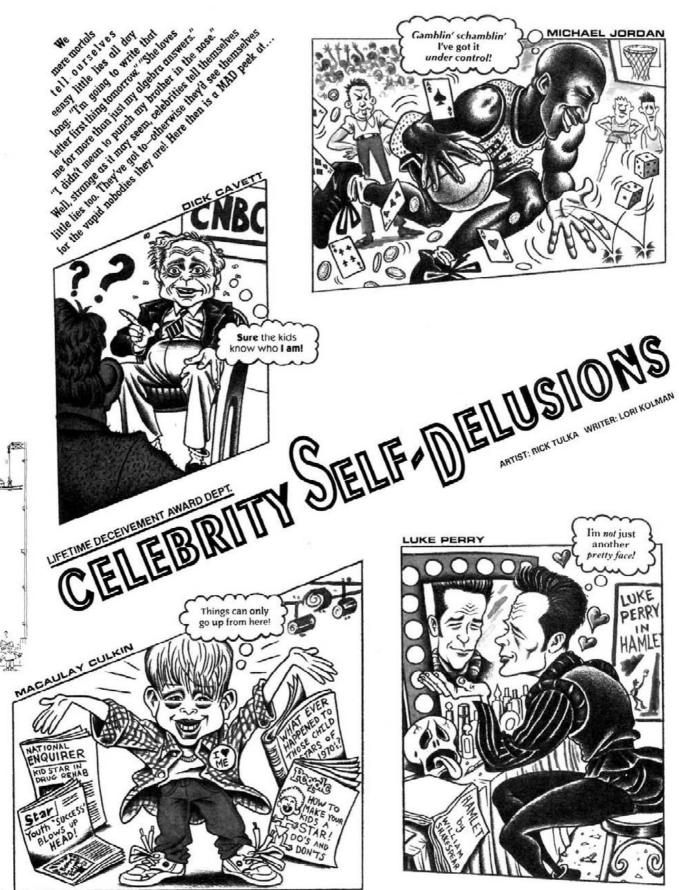
UHHH—I HAD TENTH-ROW SEATS FOR MEGADETH FOUR YEARS AGO! HUH-HUH-HUH! THEY WERE COOL!



DAN RATHER and CONNIE CHUNG questioning Boris Yeltsin at a superpowers nuclear summit

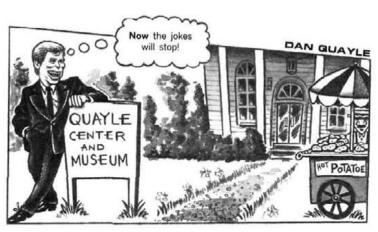










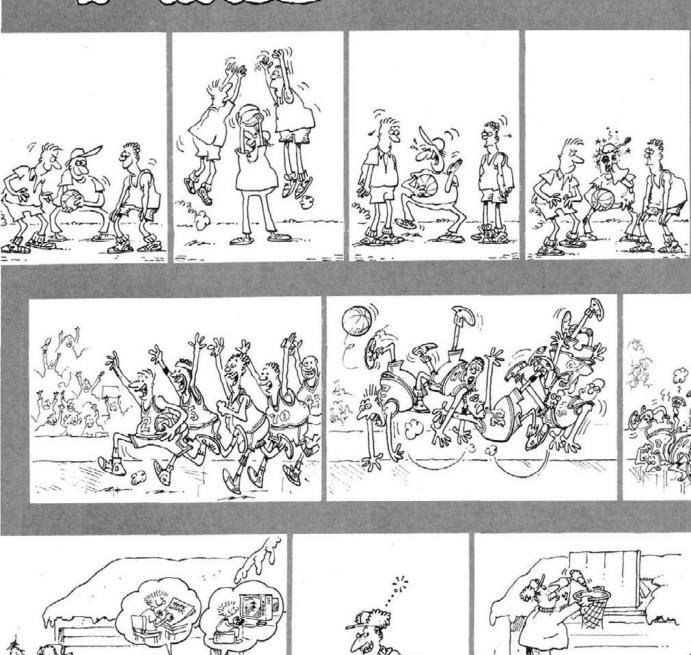






SERGE-IN GENERAL DEPT.

AMAID LOOK AT



BASKETBALL

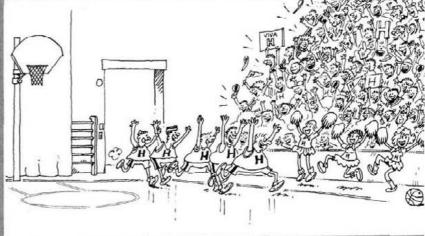
ARTIST AND WRITER: SERGIO ARAGONES



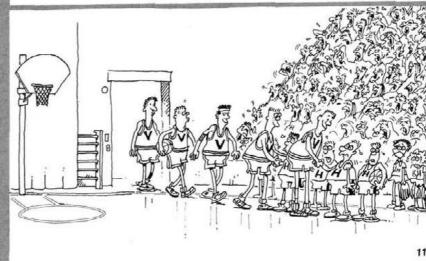




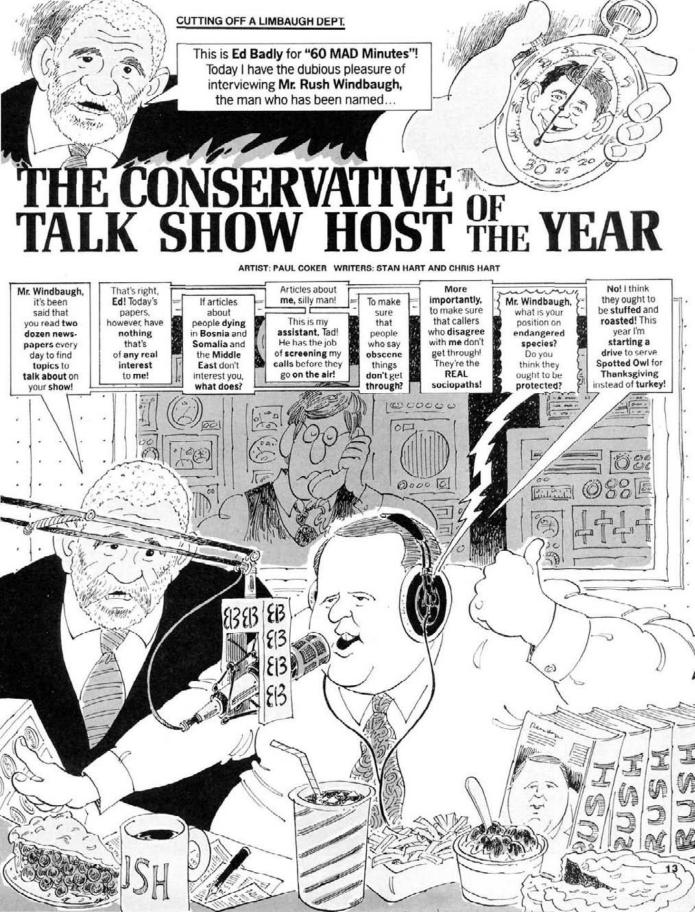


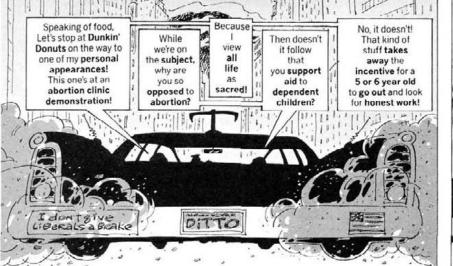






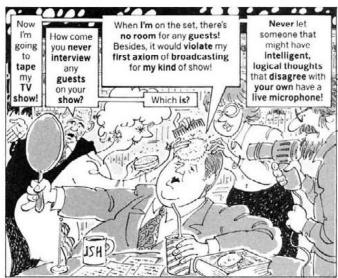






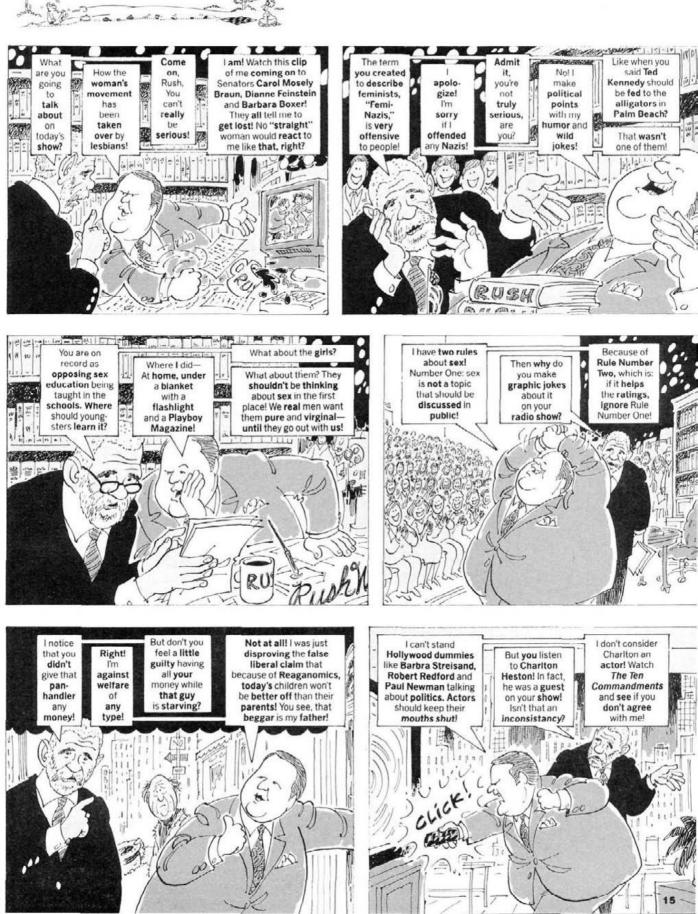






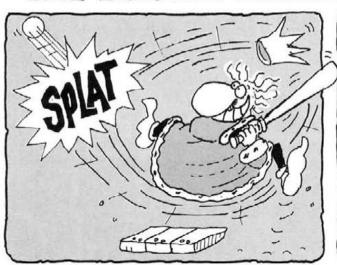








THE BRUTAL BASEBALL BOONDOGGLE.

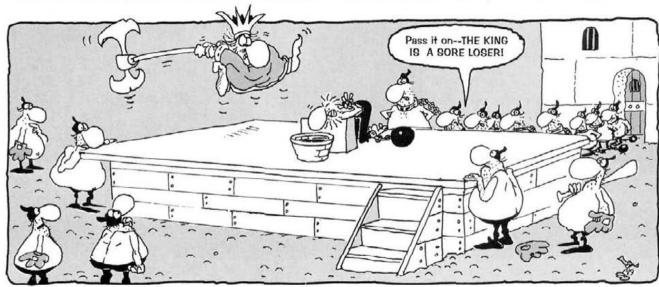




ARTIST AND WRITER: DUCK EDWING









Behold for the first time in Supermarket History, a product name that forms a complete, albeit totally ludicrous sentence:

"I CAN'T BELIEVE IT'S NOT BUTTER"

Insipid as they are, those six itty bitty words have the power to REVOLUTIONIZE! the entire future of Grocery Nomenclature! Then again, maybe not! They do, however, definitely have the power to REVOLUTIONIZE! the entire future of MAD articles (FA FA FA! FA FA FA FA FA!) - that is at least for these two pathetic pages! Here's...



Sentence Jength Product Names We'd Like to See

Who Gives a Damn
About Dolphins?
IUNA FISH

"Yeah, Like Dogs Really Care What It Tastes Like!"

pUPPY CHOW

It's Not Spoiled,
It Just Tastes
That Way!"

YOGURT



FLUSHING THE GENRE DEPT.

Hollywood is known for big things. Big egos, big parties, and most importantly, big clichés! While all filmmakers use the same clichés, they do manage to use them in different ways. For example, both Steven Spielberg and Woody Allen made clichéd films about finding and abruptly losing a loved one. The difference was that in Spielberg's "E.T." the main character was an ugly exotic alien, and in Woody's "Annie Hall" the main character was an ugly neurotic New Yorker! While all this may sound confusing now, it will all be crystal clear after you read...

Scenes As Played Out

Differen

Types Of

Movies

SCENE

MAN

FINDS SUITCASE FULL OF MONEY

SLASHER MOVIE

Man is robbed and hacked to death by deranged killer who escaped from mental institution.

STARLET AUDITIONS FOR BIG MOVIE ROLE

Starlet wins part and is hacked to death by the deranged woman she beat out.

MAN TOLD BY DOCTOR HE HAS SIX MONTHS TO LIVE

News turns man into deranged killer, terrorizing the city.

WOMAN GETS FLAT TIRE ON DESERTED HIGHWAY

Deranged stranger changes woman's tire, then hacks her to death with tire-iron.

BOY MEETS FAMILY OF GIRL HE'S ABOUT TO MARRY

Deranged, overprotective father slashes boy's throat.

RECORD COMPANY WANTS TO SIGN LEAD SINGER, BUT NOT THE BAND

Lead singer cannot face telling band, so he hires deranged killer to hack them to death.

		AAS YTIS A STORY	
PORNO MOVIE	SLAPSTICK MOVIE	DISNEY MOVIE	
Man hires bevy of high-priced hookers to help him "celebrate."	As man runs home with loot, suitcase opens, sending money everywhere.	Man spends all the money on Christmas presents for deprived children in local orphanage.	
Director says the role is hers if she passes his "Special Sex Audition."	Starlet blows her lines, but becomes a superstar as director leaves "hilarious" flubs in and movie becomes smash hit.	Starlet objects to questionable language in scene, gets it changed, and becomes a superstar overnight.	
Man spends last six months in hospital having hot sex with nurses.	Man "lives it up," spends all of his money, then finds out the test results were wrong and he'll lead a long and healthy life.	Man dies and becomes guardian angel of bumbling professor.	
Handsome stranger changes woman's tire in exchange for hot sex.	Clumsy stranger changes woman's tire, then drops the jack and breaks his foot.	After handsome stranger changes tire, he and woman fall in love, get married and have ten kids.	
Mother makes boy strip and seduces him to make sure he can satisfy daughter's sex cravings.	Boy tries to light mother's cigarette, drops match, and sets house on fire.	Parents impressed by boy's revelation that he's studying to become a missionary.	
Lead singer agrees, becomes huge superstar, and has sex with all his groupies.	Lead singer tells band at restaurant, instigating giant pie fight on part of band members.	Lead singer objects, impressing record execs so much they sign the whole band, doubling their advance.	A S
	ANTHO S		

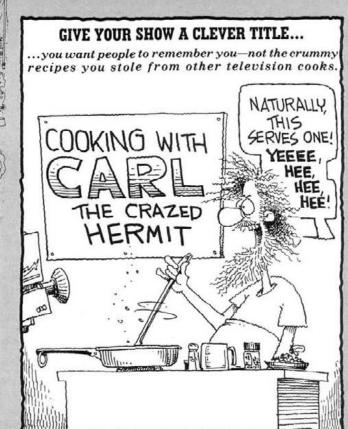
MAID'S



Steps to Becoming A Hit TV Chef

ARTIST AND WRITER: JOHN CALDWELL

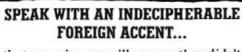




ALWAYS INCLUDE ONE IMPOSSIBLE-TO-FIND INGREDIENT...

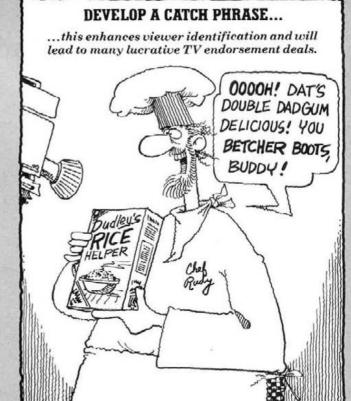
...that way you're safe that no one will finish one of the recipes and discover what a lousy cook you are.





...that way viewers will assume they didn't hear you correctly when they screw up the recipes.





INCORPORATE INCREDIBLY EXPENSIVE, COMPLICATED-TO-OPERATE TOOLS INTO EVERY RECIPE THAT YOU SHOW...

... just in case an obsessed viewer actually does find all the necessary ingredients.



TAKE TIME TO TELL AMUSING REGIONAL ANECDOTES...

...this allows you to stretch a fiveminute recipe into a half hour show.

SO DEN OL' JIMMY BOB BEAUJOLAIS RUN
HIMSELF DOWN TO WHAR DE COUNTY
TIMBER TRUCKS COME IN, AN HE YELL
TO DE FOREMAN, "HEY! WHERE IS DAT
BIG GATOR AT ANYWAYS?"
AN DAT FOREMAN



TODAY YOU ARE A MAN OF STEEL DEPT

Brooklyn by Hyman and Doris Feldstein. Doris, a loving and devoted mother, chronicled her only son's extraordinary exploits in her diary. After years of research and a whole lot of conjecture, MAD magazine now reveals a few selected entries that resolve the mystery of that eternally asked question: n an alternate reality, the baby that was to grow up to become Superman was not discovered in Kansas by Jonathan and Martha Kent, but rather in

NERE RAISED BY .

February 28th, 1938-THE Discovery

On Purim of all days! You should're a baby in a rocket? Who does wen thing? Sends was taby, so that A rocketship! Who would out seen thuman, such a fit he had! it cashed in our backward?!

"Ou," he said, "Such a mesa this a lovely baby!" I decided to keep I was just as amory, believe: "Look a baby! Gevalt, such gothe to stane. So he sight sma What should we name him?" you should know, but then I saw sawa "all right, Borie, all right him. Human looked a little upper something out moving and I screamed like you wouldn't but with his wheer, he wasn't "I had I take"

he rest in peace. Herman Mortimer him Herman, ofter my uncle, man picked no the baby and held him. to the sky and said "We" I name make !" I tell you, wich a baby, Feldstein. Such 3 doctor he!! Ou, I was so happen! I a legend he's gowna be

Warch 6, 1938 The Circumcision

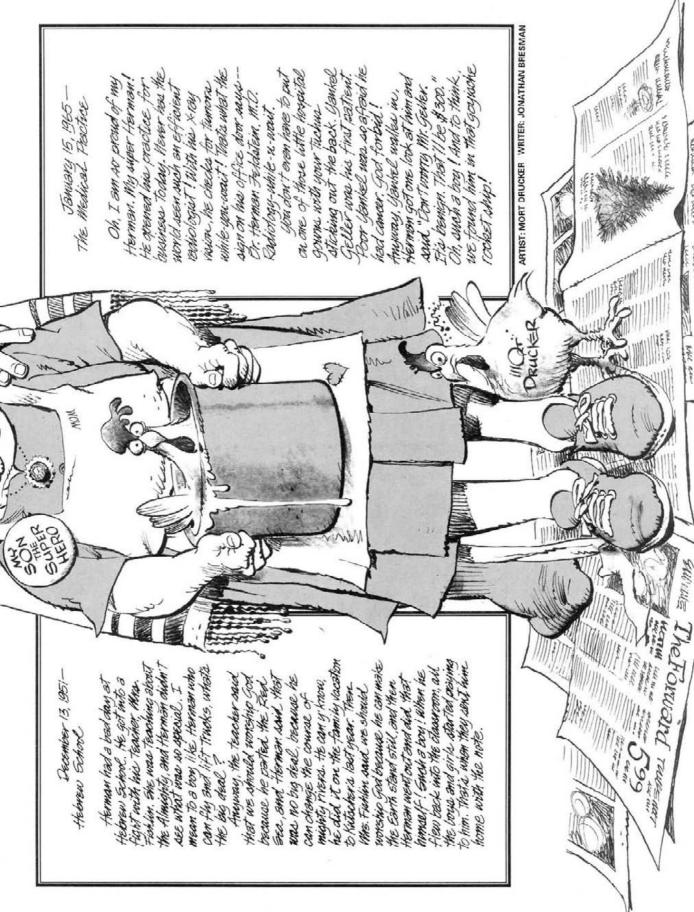
with the sayel and the sagel breaks. It weaks! This is a serimenked from was so upset. He's never failed with a circumciosion, of no. Silioh silash and Twat he tries to wit Herman's schmecked Cu, such a meas! The poor rebbi. Heaven, I tell you. Rabbi Dovowita he's usually done.

the Robbi to give it up, it was clearly cutoher, and wouldn't wan know, that blade gets nicked too! Human told sitimeckel sione, but the Kaibii, he so he tries with a butcher knife he got from Gimpal the a sign from God to leave the oad he knew better.

chouldn't have been. He broke the cutting and so angry, such a look such a strong bow! So finally on we face, that he starts askind carving knife, but ou, a chainsaur ?! 30 he tries and Max! But them, before he can do anothing Who does such a thing? I was scared for little Herman, but I senett! Amyazu, nov Robbii Towo Rabbi, you can use my electric Stand for a chairsaut. I said two raws of light come from little termans eyes and Any the Fathi. Kabbi Donarda ia nut

will be the new Rabby







Sorry!

For some fershlugginer reason, we were unable to include the article you've selected in this DVD collection. If you really want to see it, you'll need to do it the old fashioned way - buy the magazine!



BERG'S-EYE VIEW DEPT.

The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

REPAIRS

What's this? You're charging me \$375 just to knock out one little dent in the fender?



Labor charges! The whole job took me hours! You gotta be kidding! That dent couldn't have taken you more than a half hour to fix!



True, but do you know how long it took to fill out all these insurance claims you gave me?



GAMBLING





BABYSITTING



DIFFERENCES

Ha ha! You're getting bald! You're getting bald! There's a scientific explanation for it!
I'm losing my hair because of the
Intense activity of my brain! That's
the reason you can't grow a beard...



... because of the intense activity of your chin!



BIG BUSINESS

Well, do we have a deal here? Your trade demands are pretty steep, but I think we're in the same ballpark!



AFFECTION



THE ECONOMY











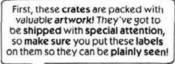
SUCCESS





THE OFFICE







Have no

fear

Jon



PRECAUTIONS





DOCTORS





With the recent theatrical re-release of Disney's classic Snow White and the Seven Dwarfs—the film most critics consider Hollywood's greatest achievement in film animation—a lot of today's magazines had their first-ever chance to review the movie. We reviewed the new reviews and it's clear these magazines operate from a very narrow focus! They don't get the big picture! Here's…

Show WHITE

TODAY'S PUBLICATIONS

ARTIST: SAM VIVIANO WRITER: FRANK JACOBS

SNEEZY'S ALLERGIES NO LAUGHING MATTER

ne can't sit comfortably through Snow White and the Seven from his ear-splitting nasal discharges.

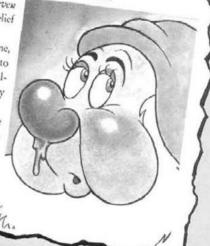
According to reports in the Seven According to the Se

According to reports in the New England Journal of Medicine, chronic sneezing can rupture delicate sinus membranes, leading to severe respiratory problems. Sneezy clearly suffers from multiple allergies caused by years of living in a dust-filled home and worsened by Even more alarmic.

Even more alarming, the other dwarfs seem oblivious that they are putting their own health at risk, being constantly showered by the highly contagious germ-laden sneezes. Dare we mention tuberculosis? At the very least, we recommend daily megadoses of vitamin C, Before seeing this Classification of the content of the co

Before seeing this film, responsible adults should ask themselves:
think not.

"Is the message health-conscious children should hear?" We





JOE YOUR HOLESTEROL



FAST FORWARD

SNOW
WHITE
EXCITING
AS
A COLD
SHOWER

Film

Take a gullible teenage virgin and bed her down in a cottage housing seven sexstarved men. Then toss in an on-the-make Prince looking for a quick score. You've got the makings of a steamy carnal romp, right? Well, not if the film is Snow White and the Seven Dwarfs (½ ★), whose sexual overtones and erotic

potential are washed away in a tepid flood of mush and sentimentality.

No nudity here, not even a below-the-neck glimpse of the heroine (which may not be a loss, since Snow's chest looks to be flat as a board from what we could tell). The Dwarfs never lay a hand on her, instead preferring to spend

their time "working" in a sweaty mine shaft. The film starts out promisingly enough with Snow White warbling "Some Day My Prince Will Come." On yeah? Not in this picture! In the climax (if you can call it that), he wakes her from a deep sleep. If only he'd done the same for the audience.









SNOW WHITE COULD USE A LIFT

If ever we saw a perfect candidate for a Glamour Don't, it's filmdom's Snow White. The good news is that with little effort, she could go from a Don't to a Do. Her thrift-shop peasant skirt makes her appear dumpy and unpleasantly round. A long, form-fitting skirt picks up on current trends and allows for easy mobility (which she needs to keep up with those Dwarfs)!

Her upper body needs to be leaner looking, so here we reverse things and suggest a looser tunic with a lower neckline. Her current combination of puffed sleeves and the huge collar make her look like a linebacker for the New York Giants. Her "helmet head" hairdo doesn't help, either.

A layered cut with bangs would frame her heart-shaped face splendidly. Her makeup, which currently looks like the work of a deranged house painter, must go. A softer blend of colors would accent her high cheekbones, dancing eyes and perky nose, rounding out the romantic and wistful look that Snow needs if she ever hopes to really attract a Prince Charming!

The Queen on the other hand, sleekly caped in basic black, exudes the class and self-assurance of the Today Woman. Her "evil chic" makes a fashion statement that saves Snow White and the Seven Dwarfs from being a total loss.

THE NEW YORK AMSTERDAM NEWS

ARTS

FNTFRTAINMENT



RACIST "SNOW WHITE" OFFENSIVE TO BLACKS

Just when we thought African Americans were getting their due on the screen (Malcolm X, Boyz N The Hood, Poetic Justice) we're again taking the back seat in yet another racist outrage, Snow White and The Seven Dwarfs.

Snow White (her name says it all) moves in with an all-Caucasian household of Dwarfs, with cute names like Happy and Sneezy and Bashful. There's not a black in the bunch, not even a token. If there was, you can bet he'd come off as a disgusting stereotype, with a name like "Shiftless" or "Lazy."

From start to finish, the film is Clorox-pure. All the "good guys" are white, right down to the Prince's horse. True, the stepmother Queen also is white, but because she's wicked and evil, the whities at Disney have, natch, dressed the bitch in black.

Never have Professor Leonard Jeffries' theories about Hollywood movie studios been more apparent. So what's next? Crossburning Smurfs? Stay tuned.







MOVIES Dwarfs gay as ever in Snow White

Though released more than five decades ago, Snow White and the Seven Dwarfs deserves a salute as the first breakthrough gay feature.

How many other films released in 1937 broke down barriers to show seven men cohabiting in mutual love and harmony? None that we know of, which makes Snow White an enduring source of gay pride. From the irascible Grumpy ("All females is poison! I'm agin 'em!") to Dopey (adorable in drag), the little mcn work, play and sleep together—out of the closet, we

Of course, the Dwarfs aren't the only positive aspect of this film. The evil Queen's performance was a campy sensation! Drawing on such classic influences as Joan Crawford, Gloria Swanson and other big-shouldered, dcepvoiced screen goddesses, she leaves one thinking that maybe naughty CAN be nice! And when the handsome Prince arrives in his body-hugging tights and kisses the comatose Snow White, well I was shouting. "Move over, girl—let me

So head straight (pardon the expression) to your local theater and join the fun!

Our rating: 3 3 3 8





SNOW WHITE SPOONS OUT TYPICAL LEFT-WING HASH

RADICAL pabulum served up with ultra-liberal tripe combine to make Snow White and The Seven Dwarfs little more than a half-baked portion of vapid Democratic hash.

In this debauched travesty, we are supposed to believe that an established monarchy, ruled by a law-and-order Queen, can be deposed by one airheaded young girl in league with seven stunted, deformed henchmen, all living together in some 60's style hippie commune. One is even named "Dopey" as in "Dope," which is street slang for

The Nixon-like Queen strives to be just and narcotics. fair, even asking her magic mirror, "Who is the fairest of them all?" But the pusillanimous mirror, obviously an insipid stooge for the dissidents, betrays her, therein setting the scene for a tragic end to a respected ruler.

This so-called entertainment is typical of the leftist propaganda being force-fed to movie goers and their very impressionable offspring these days. Is it any wonder we're acrimonious and vitriolic?



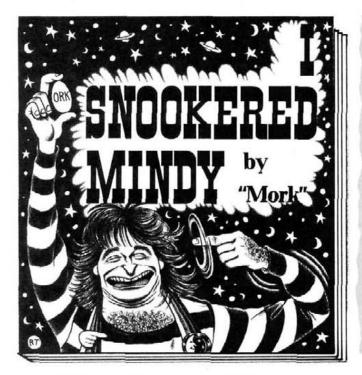




ORIGINAL CAST REPORTING DEPT.

So, you thought only children of celebrities have shocking "Mommie Dearest" revelations to make? What about athletes, politicians, MAD editors? It ain't no bowl o'cherries we can tell you. And what about TV characters? Do you think their lives are just one big laugh track? Get real pretty boy! Your silver spoon existence couldn't even begin to prepare you for the horror stories you're about to hear! You'll be quaking in your polished boots when you read these...

SHOCKING BY TV-SIT



I couldn't tell her the truth: "Hi, I'm an escaped mental patient with no means of support...can I move in with you?" Sure, I'll admit that the "Mork from Ork" baloney was pretty lame, but it's the best I could come up with on the spur of the moment.

And that stupid broad Mindy believed it!

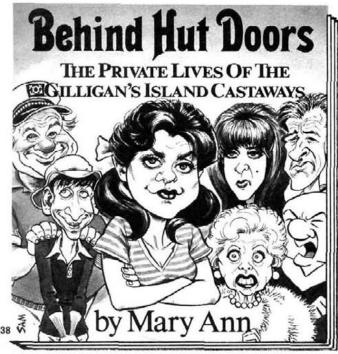
Free room and board for 5 years...and all I had to do was keep coming up with wacky noises and off-the-wall stories about "life on Ork"—as if the dumb ditz would know the difference...I made up the whole friggin' planet!

The best part of it all (which I didn't realize until later) was that she'd never tell anyone else about me being "E.T." because they'd throw her into my old rubber room at the Colorado State

Hospital. And she knew it!

This bimbo was so gullible that I even conned her into letting an old buddy of mine from the Schizophrenic Ward move in, too. I called him "Mirth" and concocted this incredible line of B.S. about him coming from an egg and being my

18



years after our rescue, I looked up his name in "Who's Who in Academia." He wasn't listed at all! (I always did think he was a phony and a show-off for bringing all those books along on a "3 hour tour!")

As for Gilligan and the Skipper...well, I think people's sexual preferences are their own business, but you tell me: what was I supposed to think of two guys who never married, *living together* in Hawaii, and working in the Pleasure-Cruise industry? Huh?

And Ginger. Poor Ginger. It took me months to find out why she always wore full-length sequinned evening gowns on a tropical island: a colossal case of "thunder thighs," complete with varicose veins and cellulite!

She once broke down and confessed to me that while she was a starlet at Paramount in the late 1950s, Kim Novak and Jayne Mansfield used to tease her mercilessly about her legs.

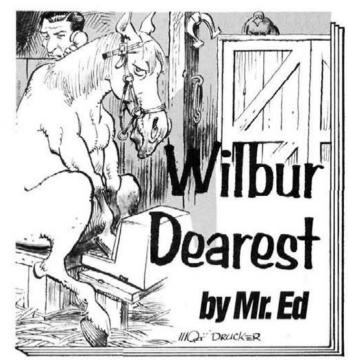
"Well," I said, trying to console her, "you're a

head up on Jayne, anyway!"
"That's sick, Mary Ann!"

37

"TELL-ALL" BOOKS COM CHARACTERS

ARTISTS: MORT DRUCKER, RICK TULKA, SAM VIVIANO AND GREG THEAKSTON
WRITER: MIKE SNIDER



243

"NO MORE WIRE FEED BAGS!!!"

I recoiled from the fury in his voice, just as he hit me again.

"W-I-I-L-L-BURRRRRR," I pleaded, "W-I-I-I -I -RURRRRRRRI"

Right before the eyes on either side of my head, Wilbur was changing—changing from that lovable, befuddled nebbish America knew and loved...into an abusive DEMON, intent on turning my stall into a LIVING HELL!!

As things got progressively worse, Wilbur kept the phone number to the Glue Factory in his pocket. On days when he was feeling particularly sadistic, he would pull out the slip of paper and slowly begin dialing, all the while sneering at me and asking the same sick, twisted question every time:

"Feeling...STICKY...today, Ed? A-HA-HA-HA-HA-HA-HA-HI"

My Life as a "Digital Slave" for the ADDAMS FAMILY HAND SOLO

BY THING

BY THING

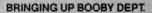
you just saw me fetching the mail...lighting Gomez's cigars...providing the occasional hand-gesture to comically "punctuate" the conversation ("OK," "Thumbs down," "No-no!").

But, once company left, it was no fun being an "extra hand" around the Addams house! In fact, at times it was SHEER TORTURE, what with all the dirty and/or disgusting "chores" that they didn't want to use their own precious, manicured fingers for!

There was Lurch, who thought I was his own personal Q-Tip (and we're talking monster ear-wax!)...Cousin Itt and his massive case of head lice...Uncle Fester, who made me pick at his—Ugh! It's too nauseating...let's just say there's a reason he's called "Fester"!

And then there's...Pugsley! I still get chills up and down my tendons remembering what he had me doing!!!

But, what could I do? Run away? Call 9II? (I could dial 9II, but then what?) I became so desperate that I actually taught myself Sign Language in the futile hope that someday a Deaf Police Man would happen by and I could turn them in!



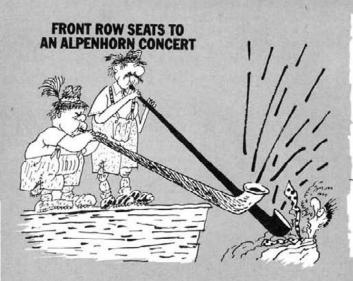
People get excited when they win something, but sometimes the things they win aren't worth getting excited about. You'll see what we're talking about when you scan these...

MACROBIOTIC LUNCH WITH SWAMI BA BA GANOUSH

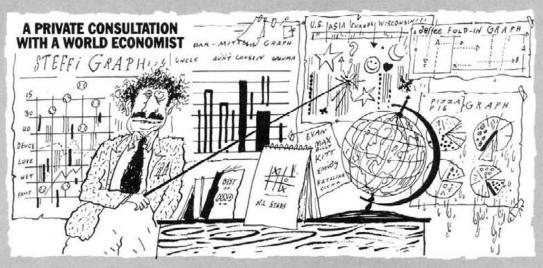
RUNNER-U PRIZES THAT NOBODY CLAIMIED

SIX FREE LESSONS FROM A PRO SUMO WRESTLER











ARTIST AND WRITER: PAUL PETER PORGES

A COLLECTION OF THE TEN BEST HAIR REPLACEMENT COMMERCIAL TAPES FROM TV



GAMESMANSHIP HINTS FROM A CHAMPION SHUFFLEBOARD PLAYER

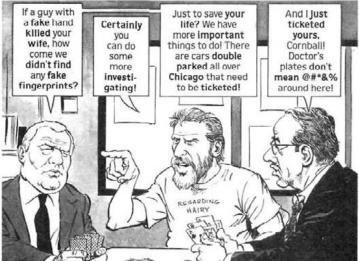


FLEE CIRCUS DEPT.

Years ago there was a hit TV show about a man always on the move, hounded and persecuted endlessly and living the life of a forlorn nomad—but enough about Gomer Pyle! We're talking about Dr. Richard Cornball, a man with the cunning, intelligence and resourcefulness of three men! Unfortunately, those three men happen to be Moe, Larry and Curly (and occasionally Shemp or Joe Besser!), which is why we call him...







THE STOOGE-ITIVE



ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO





Who needs the insurance? I'm a doctor! I can make that much in three months! Are you suggesting! I killed my wife?

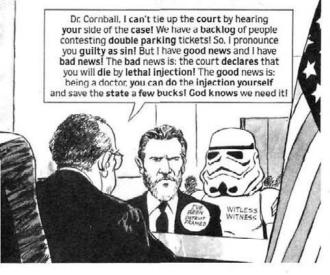
Not at all!
I'm convinced
you killed your
wife! You'll get
a fair trial—
and then you'll
be sentenced
to death!



Counselor, in the interest of justice, give the jury at least one little fact! He must have done it because there was no logical motive, no weapon and no illegal entry! In addition. nothing was gone-except for silverware the investigating cops took as souvenirs!

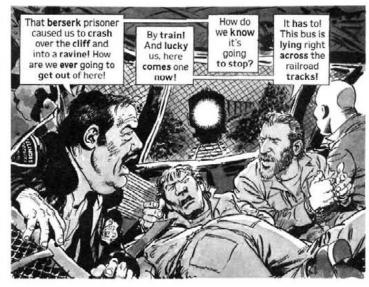




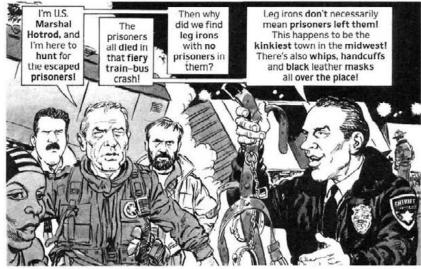






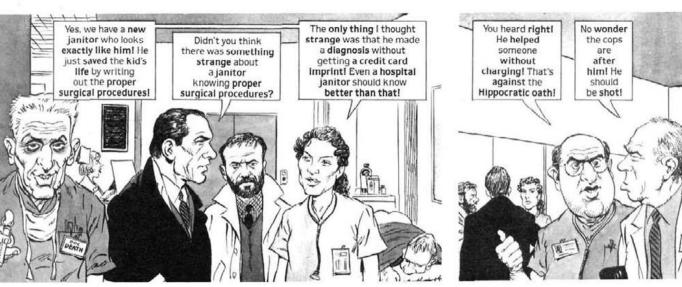


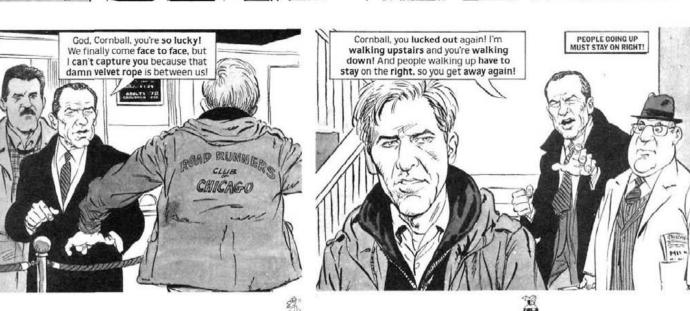


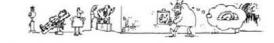














Fellow doctors,
I am so proud to
have lead the
research for DD7,
otherwise known
as Profane! It has
no side effects
whatsoever!

You know that's not true, Dr. Nicotine! Profane does tremendous liver damage, lung damage, brain damage, and worst of all it results in hair with split ends! Well,...er...that's all true, but when I said Profane has no side effects, I meant it never affects a patient's side! And I'm talking about both the left side and the right side!



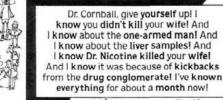
And you doctored the research, doctor! You didn't use the liver samples I sent you! You didn't even use human livers! You used Alpo liver chunks! Right from the can!

Human liver? Alpo liver? Stop nit-picking! Come on Dr. Cornball, step out on the terrace and let's talk about this! This building has no terrace!

Again with the nit-picking!







Why didn't you mention any of this earlier?

I needed the overtime! You rich doctors don't know what it's like living on a cop's salary!

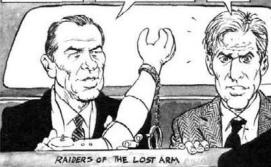


If you'd like to arrest the one-armed man, you'll find him on the el train! I handcuffed him to a pole in one of the cars!

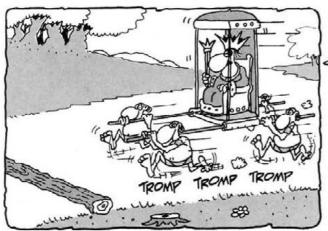
That explains this! Unfortunately, you handcuffed his fake arm to a pole! He got away and he's probably gunning for you right now!

NO! HERE WE GO AGAIN!

OH



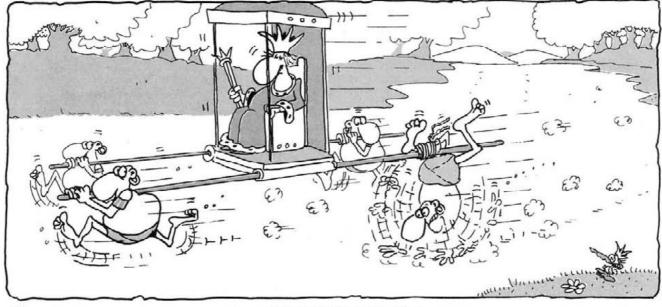
THE LONG-SUFFERING LACKEY'S LAMENT











WHO ON TV OR INTELLECTUAL SOCIAL **COMMENTARY?**

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

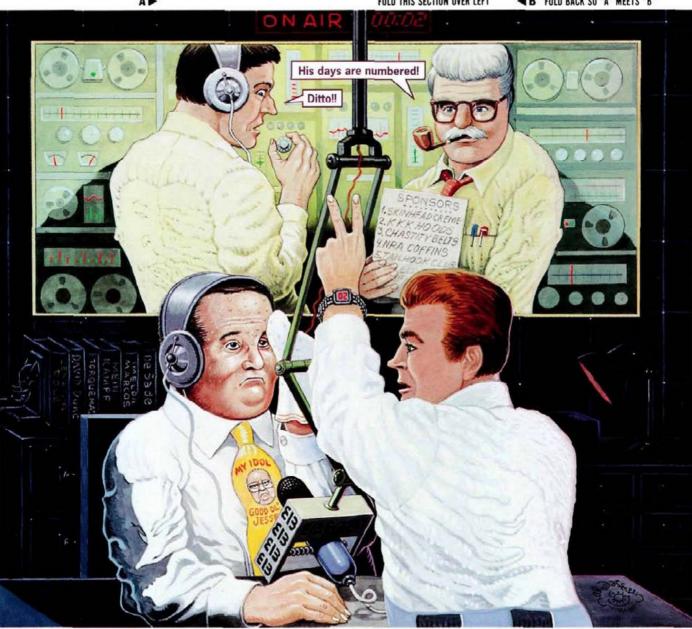
Rush Limbaugh is a TV hit due to his thought-provoking right wing extremist views. But now. Americans are turning to a new source for views that surpass Limbaugh for wit, originality and intelligence. To find out what exactly this competition is, fold page in as shown.



AÞ

FOLD THIS SECTION OVER LEFT

■ B FOLD BACK SO "A" MEETS "B"



RUSH LIMBAUGH DELIGHTS HIS FANS BEATING UP ON HIS ENEMIES. HIS ENORMOUS IN-VISIBLE LOYAL AUDIENCE LOVES VENEMOUS HATE AND BIGOTRY. THEY GET OFF ON ATTACKS THAT'RE UTT-ERLY MERCILESS TO LIBERALS, FEMINISTS, HOMOSEXUALS, AND OTHERS THEY FEAR AND DREAD.

Finally, A Cure for the Common Coffin!



Special Savings Offered As Swindle Gardens Hopes To Fill New Mausoleum—And Fast!

Graves and drab headstones have been the choice of dead people for centuries. But now, through this exclusive offer that's running in 117 daily newspapers, Swindle Gardens invites you to consider the advantages and convenience of mausoleum entombment. It's not as creepy as you might think! Mausoleums were once considered a "rich man's" resting place. Today, since most of the rich men who felt that way are long dead, we're forced to offer our mausoleums to poor schmucks like you!

PEACE OF MIND. Unlike some of the "budget" mausoleums you see ads for, you won't find any dried blood caked on our walls! Also, our professional and conscientious staff MAKES SURE your loved one is deceased before interring them—if they aren't, we finish them off at no extra cost! And if by chance we do entomb someone who's still alive, you may skip a

Questions often asked in our ads:

Q: Will my loved one be treated with dignity?

A. Yes. At Swindle Gardens, your loved one will be treated with the same dignity and respect he or she received at such places as the Department of Motor Vehicles while alive.

Q: Is vandalism a problem at Swindle Gardens?

A: No. Our employees make it a point to remove all valuables from your loved one BEFORE internment, including rings, jewelry and even gold teeth—so there's nothing to steal when vandals pry the lid open!

month's payment and incur no finance charge!

Yes, each mausoleum is a timeless tribute to your inability to think rationally when confronted with a fast-talking crypt salesman! Remember, your skin will decay and your body will decompose, but at Swindle Gardens, we'll never mention that, because if we did, we know there's no way you'd spring for \$19,000 for a slab of hollow concrete!

TOP NOTCH CONSTRUCTION. Unlike the remains that decay inside of them, Swindle Garden Mausoleums are built to last. Our new mausoleums may look like hastily constructed, prefabricated sheet metal tool sheds, but don't be fooled... they were NOT hastily constructed!

We personally guarantee that each mausolcum resting place is permanently sheltered and will not be damaged by any of nature's destructive forces!*

SERENE ENVIRONMENT. Gone are the rodent infestation problems of last year! And the gypsy carnival has moved south for the winter! When strolling through Swindle Gardens you'll take comfort in the tranquil surroundings... towering Norway maples, babbling brooks...you'll completely forget we're located next to a livestock slaughterhouse (Between 12 and 3 you can hardly hear the sounds of the animals!)

Our ample parking lot has spaces for over 75 hearses, so there's never a wait! Special group rates are available for jet or bus accident victims!

PAY WHILE YOU'RE STILL BREATH-ING. With our revolutionary monthly

 Except earthquakes, hurricanes, tornadoes, blizzards, wind, rain, humidity and sunrise. pay-in-advance plan, you can purchase a sepulcher the same way you'd finance a rug at K-Mart! We don't charge you separately for administrative and processing costs since they're already hidden in your monthly bill!

Each day families are discovering the wisdom of buying memorial property in advance. They say, "It's the mature decision. Rather than suffer the distress and pressure when a loved one finally dies, we decided to suffer the distress and pressure NOW by making large and frequent payments to a mortuary!"

Cost-conscious families can save even more! At your request, we'll cram as many relatives as we can into each space, using our new compacting technology, previously available only to the auto salvage industry!



Swindle Gardens
85 Stiff Street

Rigor Mortis, RI 02921 Sure, I'm alive now, but who knows for how long? Before I take my terminal breath, please rush me more information about Swindle Gardens Mausoleums.

Name ____ Address

te/Zip____

Order today and receive a free animated cartoon of the deceased!